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FOR IMMEDIATE RELEASE

Diamond V[®] Announces Grand Opening of New Manufacturing Facility

CEDAR RAPIDS, Iowa (August 28, 2009)—Diamond V announced today the grand opening of their second manufacturing facility to be held on Tuesday, September 15, 2009. The Honorable Chet Culver, Governor of Iowa and the Honorable Kay Holloran, Mayor of Cedar Rapids, will preside over the official ribbon cutting ceremony at 3:00 pm. One of the newest additions to the industrial corridor of Cedar Rapids, Diamond V's 64,000 square foot building sits on 77 acres at 2575 60th Avenue SW. This new \$25 million state-of-the-art facility will enhance Diamond V's ability to better service its customers and keep pace with growing demand both in the U.S. and around the world. Adding this new facility will allow the company to meet the rapidly growing demand for proprietary products in all species of animals and aqua, and also enhance their ability to continue to bring innovation to the marketplace.

Quality control is critical at Diamond V. This new facility was built with Current Good Manufacturing Practices (cGMP's) in mind, capitalizing on the latest technology to enhance product consistency, automation and control, such as:

- ◆ Automated control systems to monitor incoming raw ingredients and process control practices;
- ◆ State-of-the-art drying systems;
- ◆ Our innovative DiaMatrix Technology[™] to ensure product consistency from batch to batch; and

- ◆ The facility holds the following certifications: Iowa Department of Agriculture Feed Manufacturer License, Iowa Department of Inspections and Appeals Food Grade Manufacturing License, AFIA Safe Feed Safe Food, FCI HACCP certification, Dutch GMP-Plus (B2) certification, and APVMA GMP.

“The completion of this second manufacturing facility demonstrates our commitment and leadership to the industry”, stated John Bloomhall, Diamond V President and CEO. “Words cannot express the appreciation we feel for our employees, our vendor partners and most importantly, our customers”.

About Diamond V

Diamond V is the world's leading supplier of fermented nutritional products used to optimize digestive function and nutrition key to animal and aqua health, productivity, efficiency and profitability. Diamond V's Original Yeast Culture has been trusted for 65 years and is marketed in more than 40 countries worldwide. For more information contact Diamond V at 800-373-7234 or on the Web at www.diamondv.com.

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